



AsiaAnalytics

	Module / Bundle																		
	Base																		
	Standard																		
	Professional																		
	Premium																		
	Base	Advanced Statistics	Regression	Custom Tables	Data Preparation	Missing Values	Decision Trees	Categories	Forecasting	Bootstrapping	Complex Samples	Conjoint	Exact Tests	Neural Networks	Direct Marketing	Sample Power	Amos	Smart Score	Smart Viewer Web Server
Survey research, market research, and direct marketing																			
Customer satisfaction surveys	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓	✓	✓
Product attribute testing	✓		✓					✓		✓	✓	✓	✓	✓				✓	✓
Pricing and promotion analysis	✓	✓	✓				✓	✓		✓		✓		✓				✓	✓
Market segmentation studies	✓	✓	✓				✓	✓		✓			✓	✓	✓	✓		✓	✓
Demographic studies and opinion polling	✓	✓	✓	✓	✓			✓		✓	✓		✓	✓	✓	✓	✓	✓	✓
Database and direct marketing	✓	✓	✓		✓	✓	✓	✓		✓	✓		✓	✓	✓			✓	✓
Academia																			
Teaching	✓	✓	✓			✓				✓	✓			✓			✓		
Administration	✓	✓	✓			✓	✓		✓	✓	✓		✓	✓					
Administrative research, human resource planning																			
Program effectiveness	✓	✓	✓		✓	✓	✓			✓	✓			✓		✓		✓	✓
Employee attitude and satisfaction surveys	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓		✓	✓	✓	✓
Applicant selection and testing	✓	✓	✓			✓	✓			✓		✓	✓	✓			✓	✓	✓
Compensation and employment analysis	✓	✓	✓			✓			✓				✓	✓				✓	✓
Medical, scientific, and social science research																			
Treatment outcome analysis	✓	✓	✓							✓	✓		✓	✓		✓	✓	✓	✓
Behavioral and biomedical research	✓	✓	✓	✓		✓			✓	✓	✓		✓	✓		✓	✓	✓	✓
Environmental impact studies	✓	✓	✓						✓	✓	✓		✓	✓				✓	✓
Criminal justice studies	✓	✓	✓	✓		✓		✓	✓	✓	✓		✓	✓		✓	✓	✓	✓
Outcomes management	✓	✓	✓	✓						✓	✓			✓		✓	✓	✓	✓
Project management	✓	✓	✓	✓							✓								✓
Research and development engineering	✓	✓	✓			✓				✓				✓		✓		✓	
Planning and forecasting																			
Sales and marketing forecasting and budgeting	✓		✓			✓			✓	✓				✓				✓	✓
Resource requirements and forecasting	✓		✓			✓			✓	✓				✓				✓	✓
New product forecasting	✓											✓				✓		✓	✓
Econometrics	✓		✓			✓			✓	✓				✓				✓	✓
Enrollment and admissions forecasting	✓		✓			✓			✓	✓				✓				✓	✓
Financial account balance	✓		✓			✓			✓	✓				✓				✓	✓
Quality improvement																			
Productivity and service quality	✓		✓	✓					✓	✓			✓	✓		✓		✓	✓
Manufacturing and productivity analysis	✓		✓	✓					✓	✓			✓	✓		✓		✓	✓
Predictive maintenance planning	✓		✓						✓	✓				✓		✓		✓	✓
Utilization studies	✓		✓						✓	✓				✓		✓		✓	✓
Reporting and ad hoc decision making																			
Fraud, waste, and abuse	✓	✓	✓	✓						✓				✓				✓	✓
Risk and credit management	✓	✓	✓	✓						✓	✓			✓				✓	✓
Reports to or from governmental agencies	✓		✓	✓					✓		✓							✓	✓
Industry trend analysis	✓	✓	✓			✓			✓	✓				✓				✓	✓
Program evaluation and funding decisions	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓		✓	✓	✓	✓
Institutional research	✓	✓	✓	✓	✓		✓		✓	✓	✓			✓			✓	✓	✓
Property and tax assessment	✓		✓	✓		✓				✓				✓				✓	✓